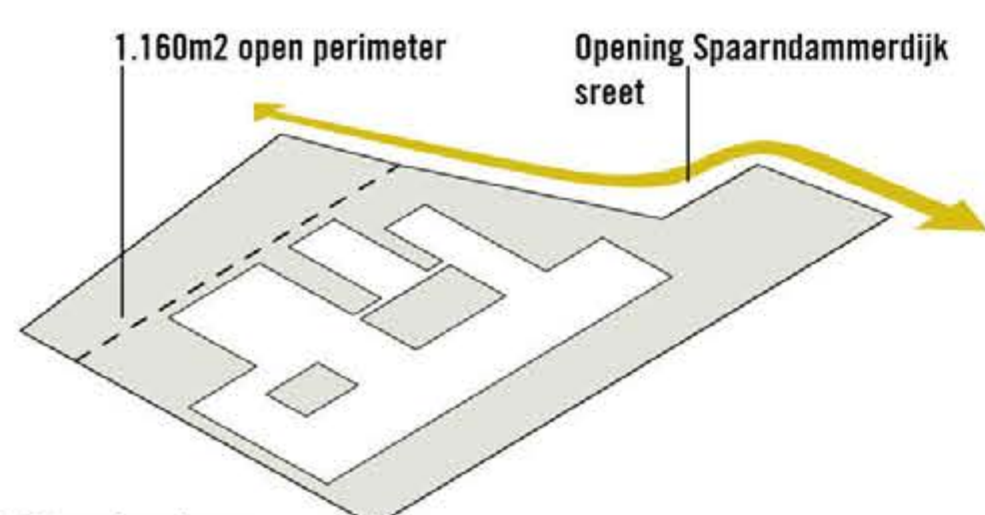
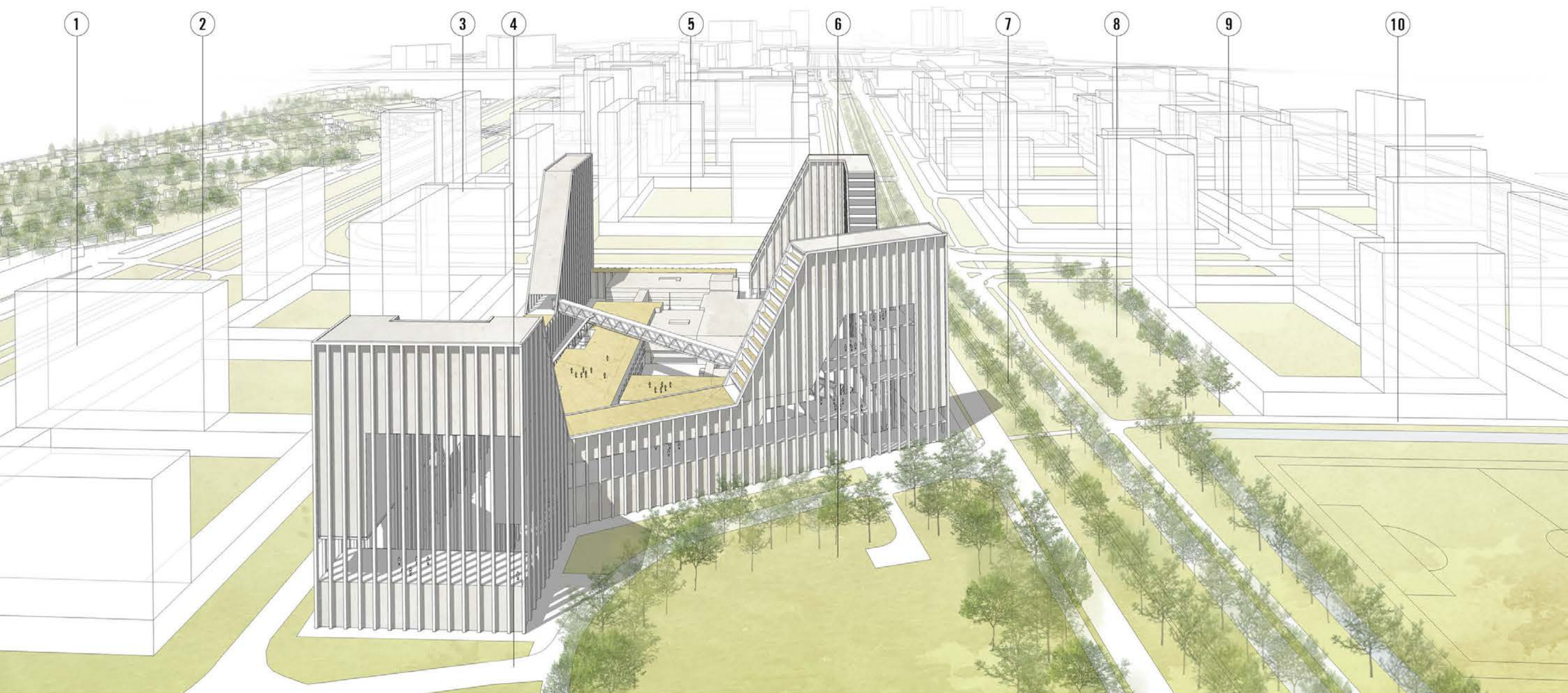


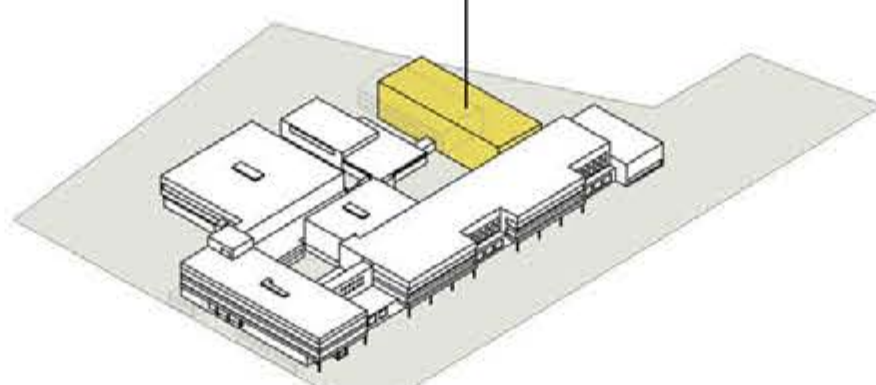


1. Bicycle lanes to the city center and Westerpark.
2. Street opening: extension of Contactweg beneath the rail tracks until the garden Tuinpark Nut & Genoegen.
3. Street opening and green promenade: extension of Magneetstraat.
4. Street opening: Spaarndammerdijk.
5. New block typology.
6. Public park.
7. Urban tramway to the city center.
8. New public square.
9. New street between Contactweg, Elektronstraat and Isolatorweg.
10. New street along the canal.



1. Plot and surfaces

To increase their potentiality, both plots together are considered one area. A global architectural solution for the whole block is considered more effective than a partial one. The current state of exterior surfaces in ground floor shows the possibilities that the future implantation of the building offers. It is proposed the opening of the street Spaarndammerdijk until Contactweg in order to potentiate the urban life of the whole block. The relationship between Street - Groundfloor - Mediacollege is specially taking into consideration.



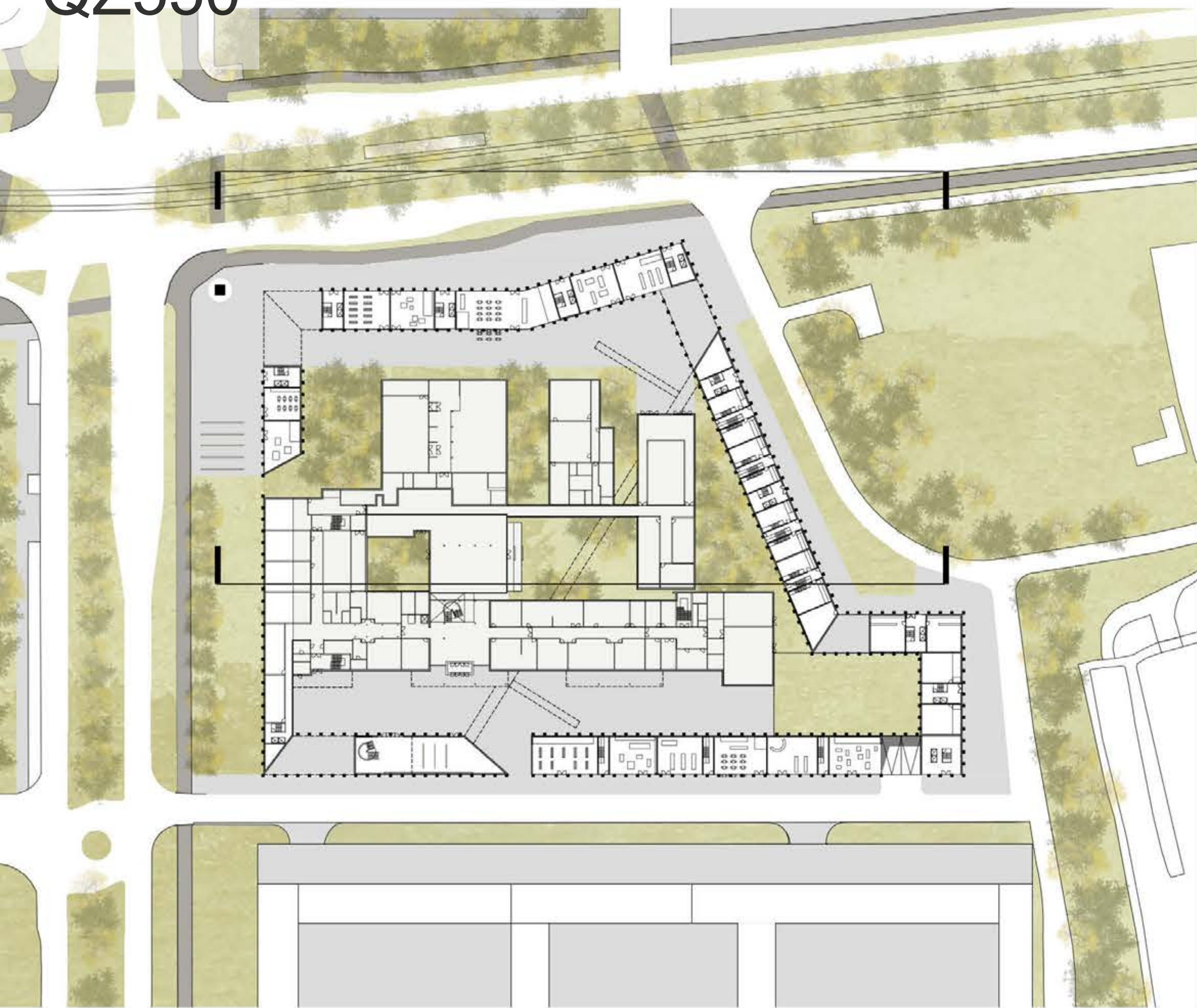
2. Existing buildings. Intervention in the Mediacollege.

The only intervention in the Mediacollege's existing buildings is over a small construction on the east side of the site. It is proposed to extend its surface and increase its height. Its new geometry creates a new internal courtyard and defines a limit for the Mediacollege. Its new height is unified with other volumes' heights and its roof can be used as a public terrace accessible from the upper floors. A new program has also been devised: A hall to project films, foster performing and visual arts, host events, etc. This new space belongs to the Mediacollege, but it can also be used by the general public, due its location.

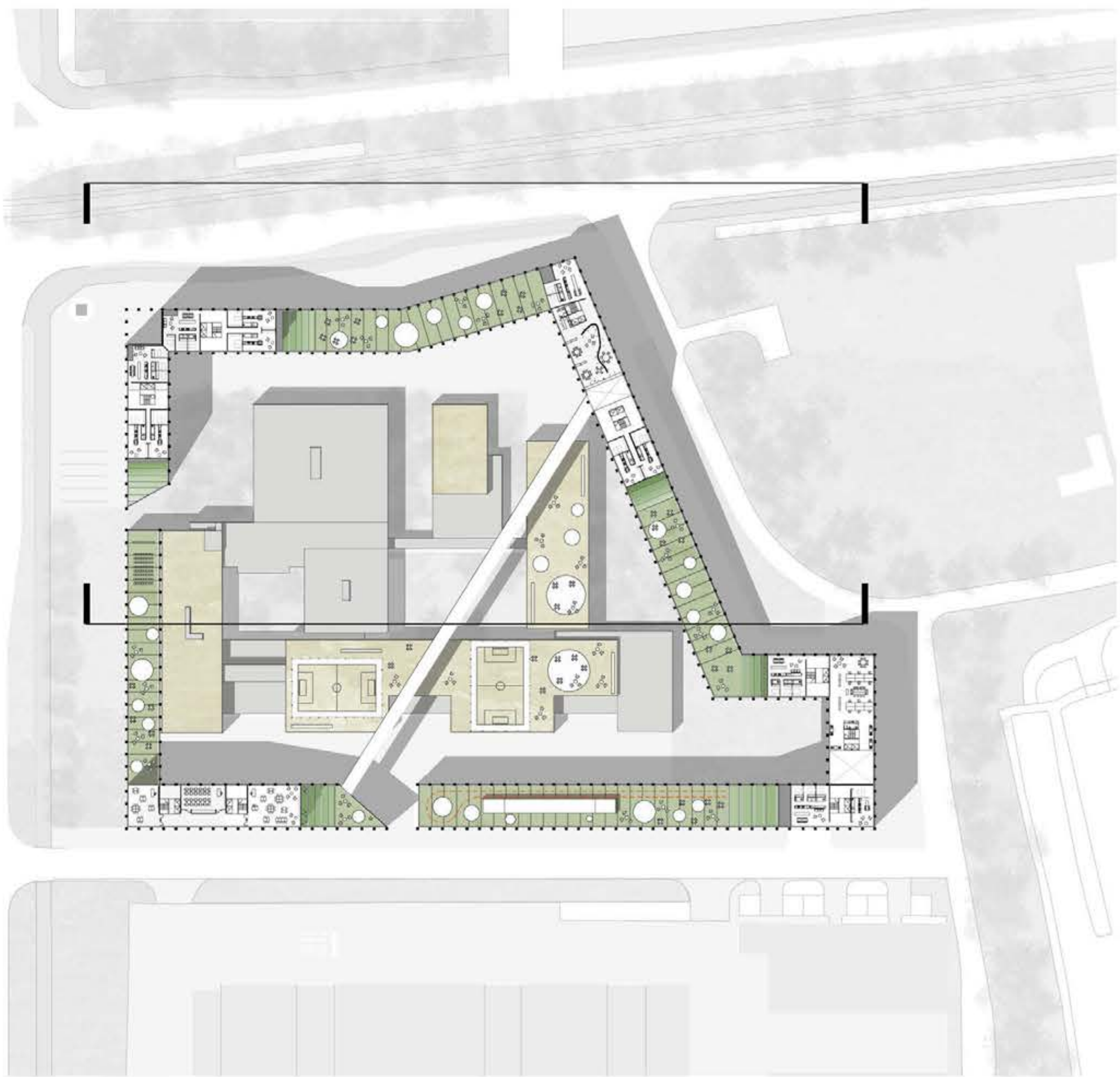


3. Perimeter development

The construction along the perimeter works as a powerful tool for the definition of space and urban life. The building is placed around the whole plot, establishing a clear and blunt relationship with the street level and with the Mediacollege. Different areas are designed: partially covered spaces with many clearance heights; those whose limits between inside and outside are very well defined, and totally open places. Different scale spaces create different atmospheres. The way the perimeter is defined allows multiple uses and offers a predisposition for hosting diverse activities over time. Although the program in this area is mainly productive (workshops, office and commerce), it also hosts some housing units in the ground floor.



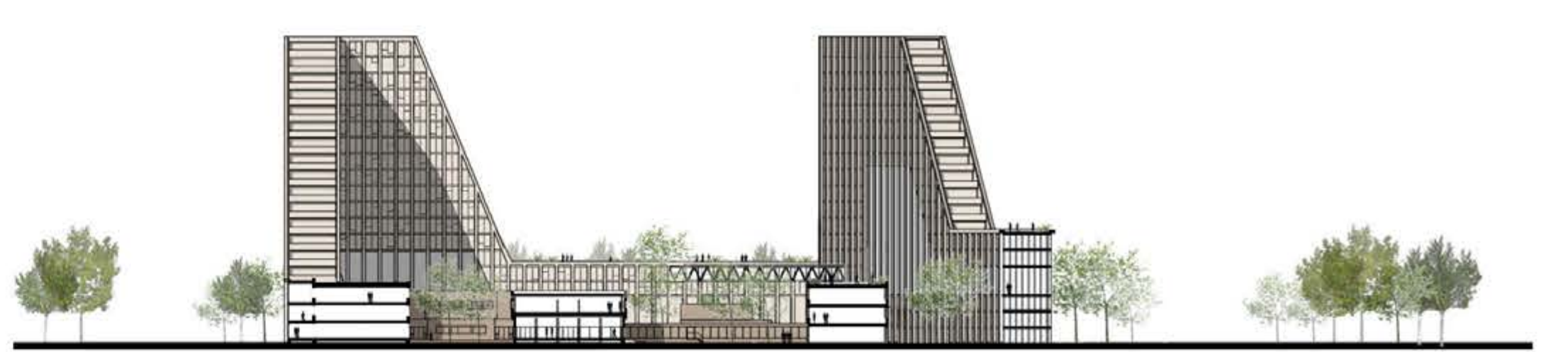
GROUND FLOOR 1 : 1000



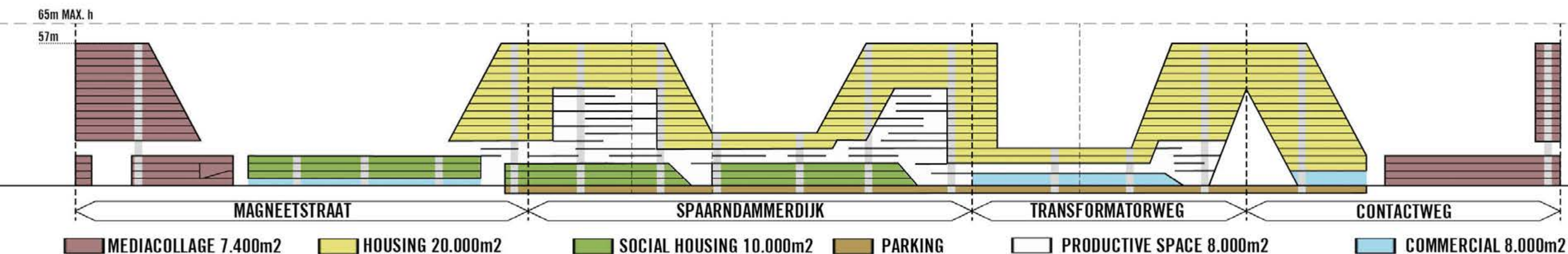
13TH FLOOR 1 : 1000



ELEVATION VIEW FROM TRANSFORMATORWEG 1 : 1000



CROSS SECTION 1 : 1000

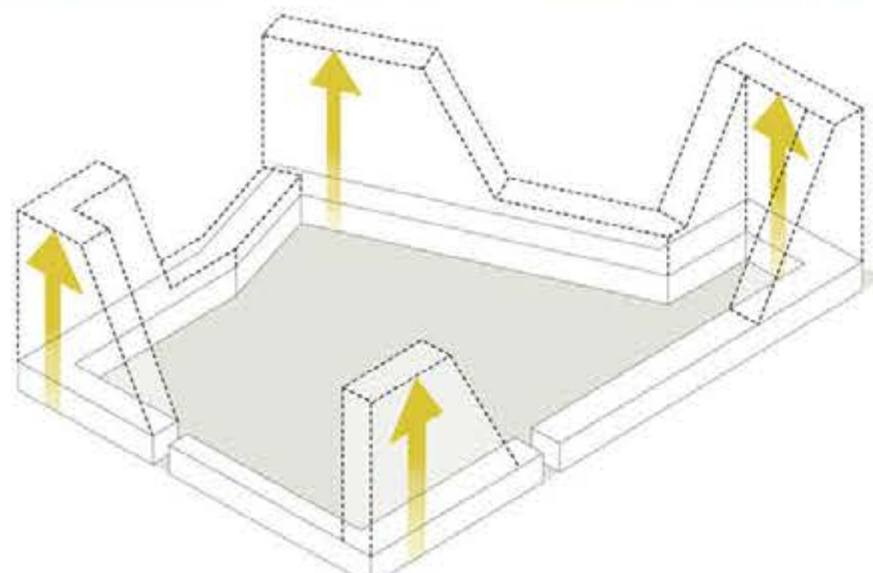


PROGRAMMATIC UNFOLDED SECTION

As a multifunctional program of living, working, commercial and educational spaces is requested, the building is conceived as a system-structure that repeats itself continuously and around the perimeter. This strategy enables to fulfil the program in a flexible way. It could be calibrated as needed. This drawing shows how this concept works. The final density of the building and each function might be decided with the actors involved, residents, students, workers.

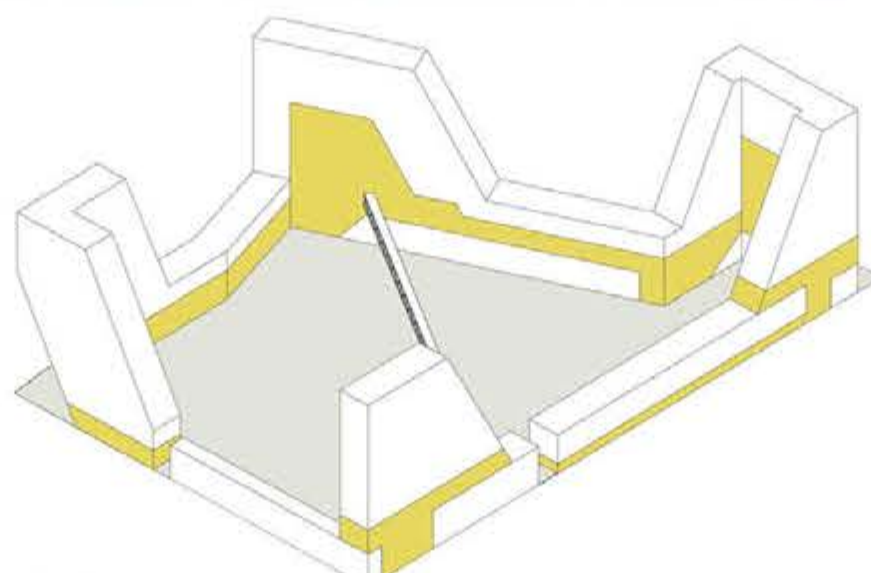


VIEW FROM TRANSFORMATORWEG



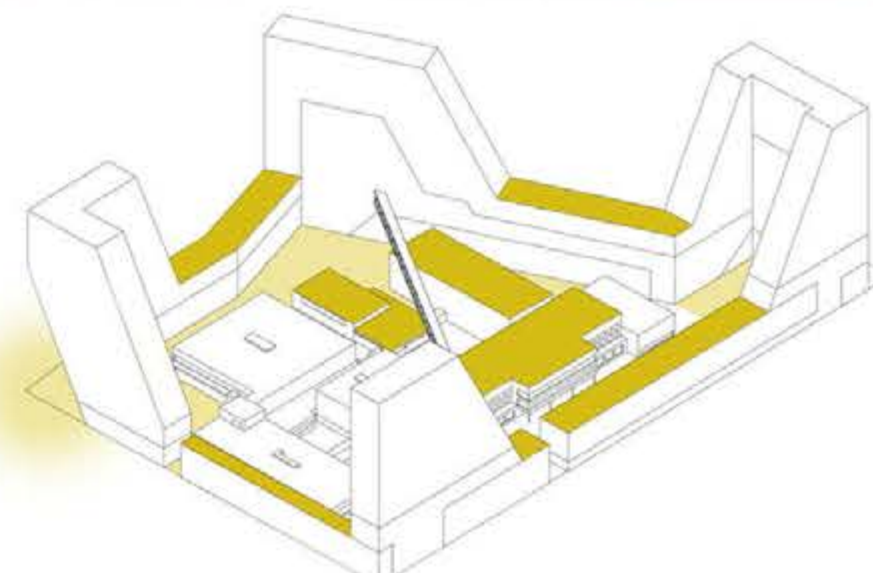
4. Density and scale

The building takes position of the corners with the maximum possible height. In these points the building acquires a large scale, an Amsterdam scale. With this action the project recognizes that in these four corners, the urban Street level acquires complexity. This feature will be the architectural identity for the Sloterdijk 1 gateway. Furthermore, the building adopts a different height along the streets, where the building proposes neighborhood and district scales.



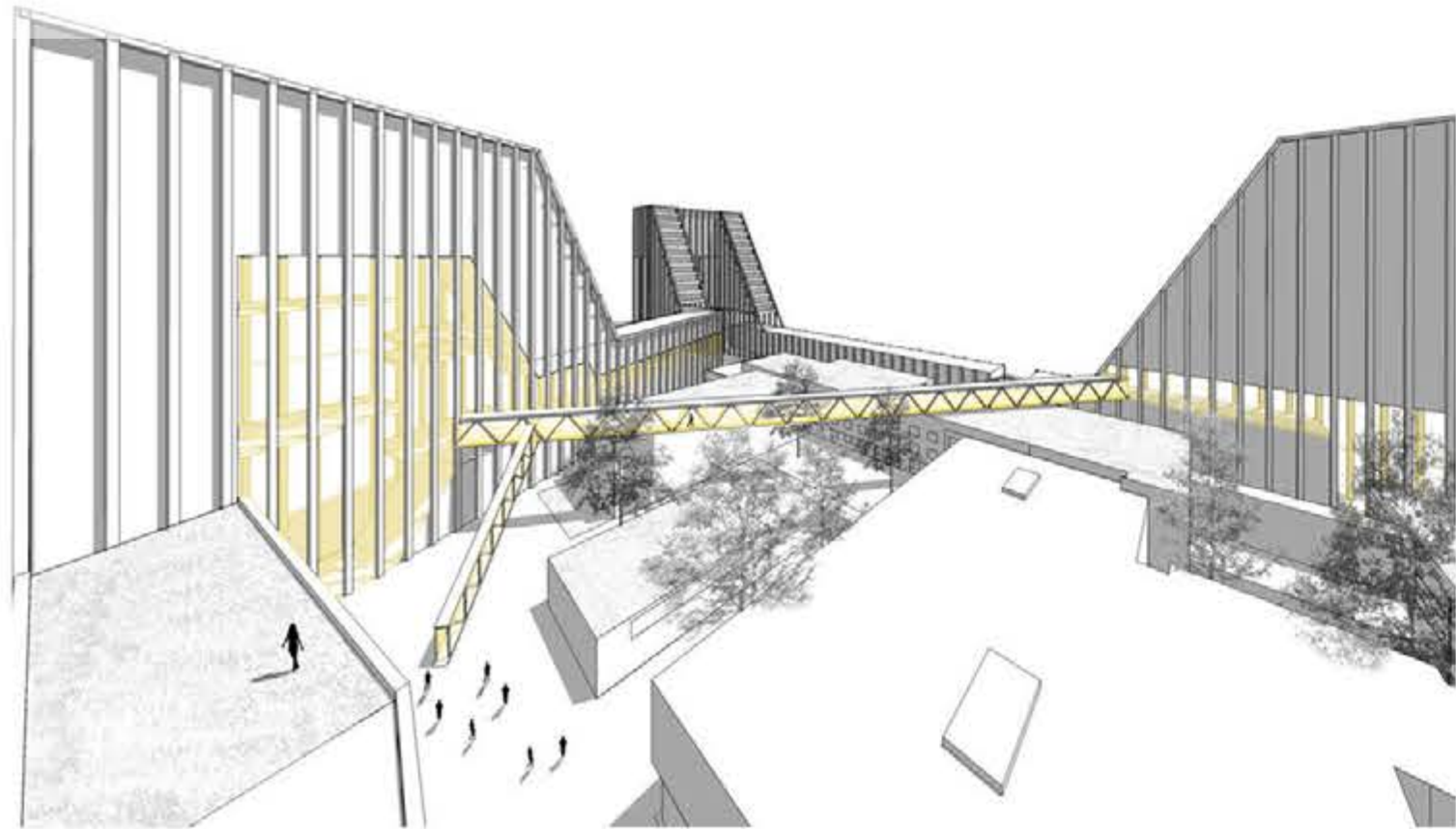
5. Productive spaces

The core of the building is where the productive spaces are located. This area is designed as a second elevated street, totally accessible for the public, where workshops, offices, and commerce are placed. Located between the street level and the housing area this space represents the link between urban life and private life. Here there are designed multiple spaces with different dimensions and scales in order to accommodate as many uses as possible.

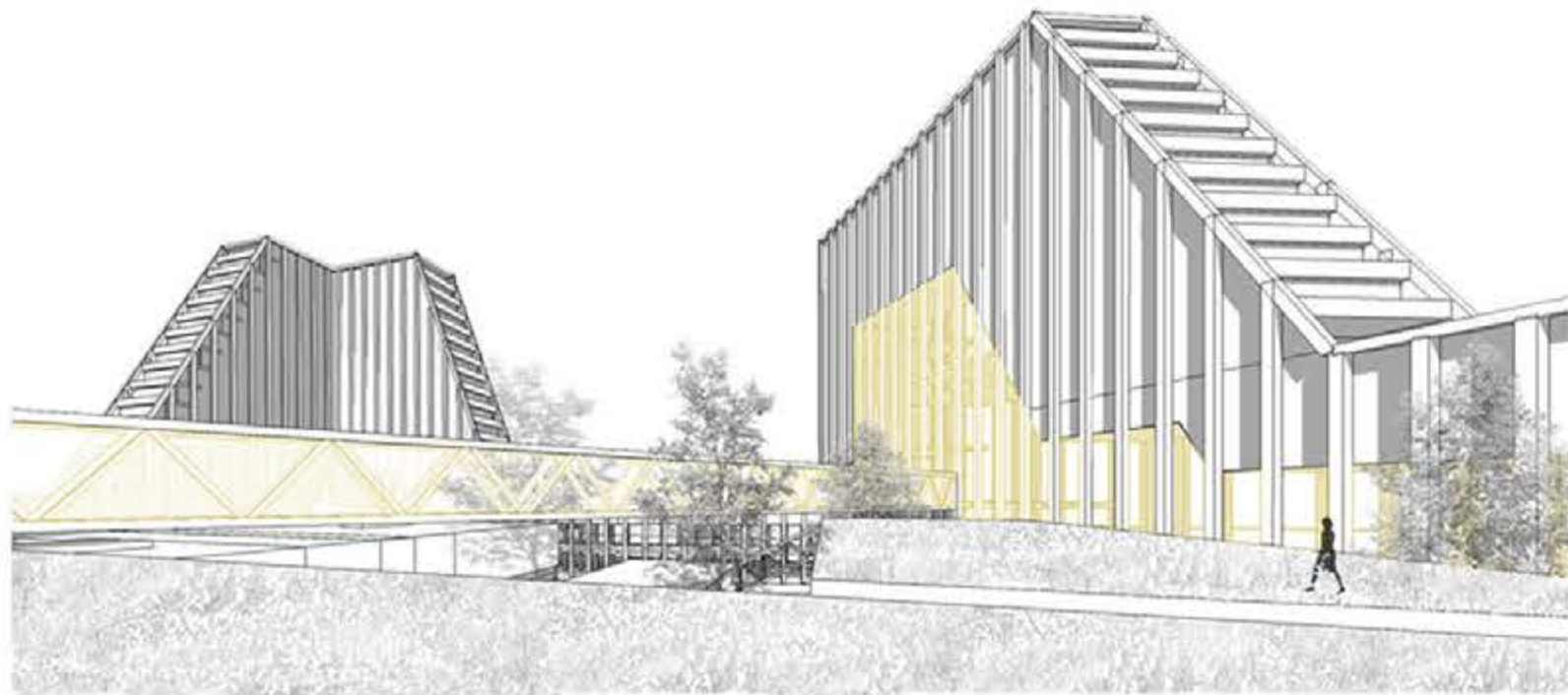


6. Public spaces

The open public spaces are organized in two areas, one on the ground floor and the other in the terraces located on the roof of the Mediacollege and in the new perimeter development. In the ground floor the public spaces are related to the street-level-life and to the Mediacollege. They are mainly access areas to the Mediacollege, the new events hall, and the productive spaces. Some of them are expansion areas, like internal courtyards, belonging to the cafeteria, classrooms or lectures hall. Terraces are expansion areas for the productive spaces, where it could take place productive events, outdoor trainings or seminars. They also serve to the active internal life of the houses as, for example, playgrounds, gardens, urban orchards, parties or social gatherings. The height in which these terraces are located provides the possibility to contemplate the surroundings from another level, like a viewpoint.



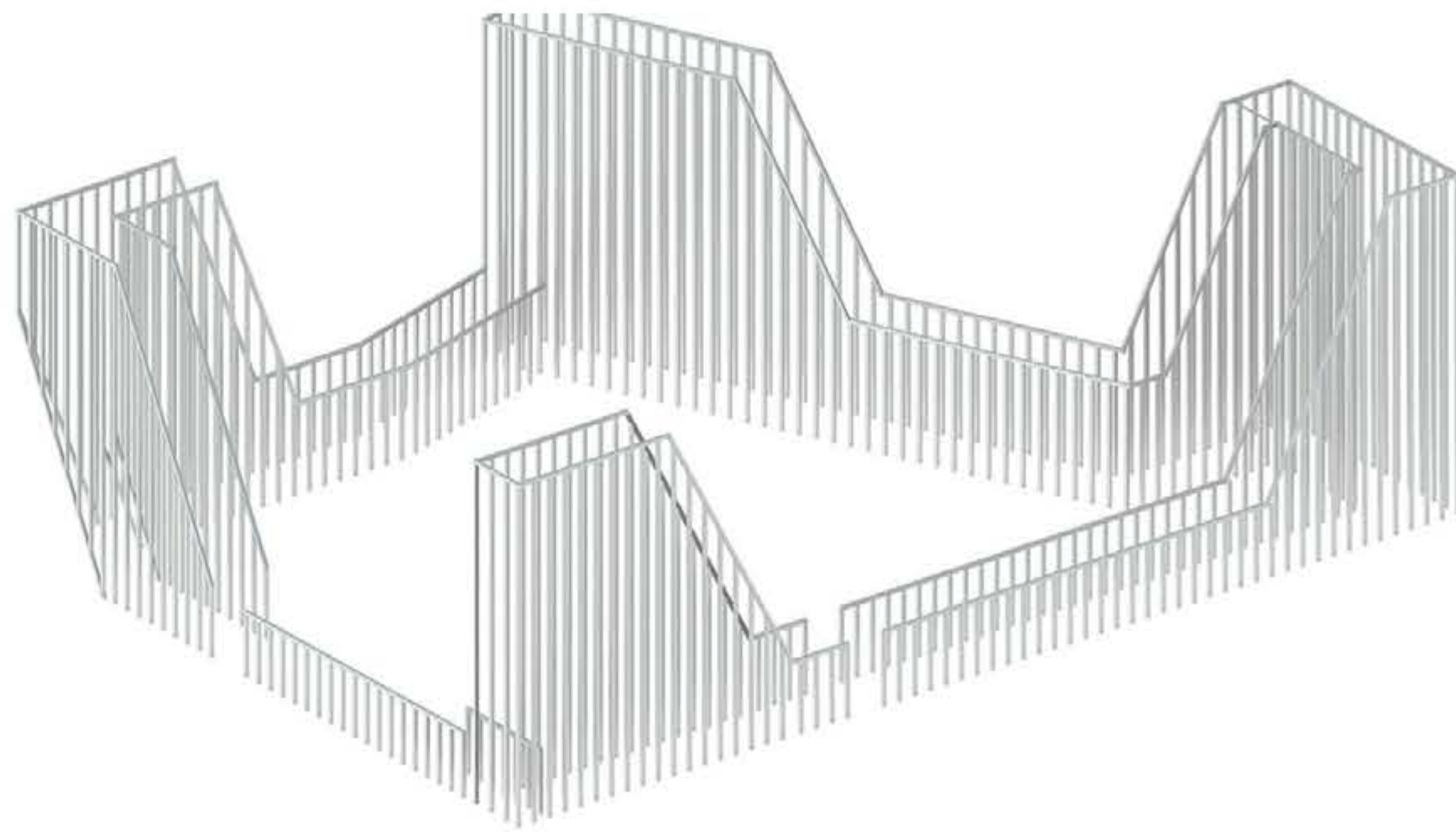
BALCONY VIEW



HIGH GARDENS

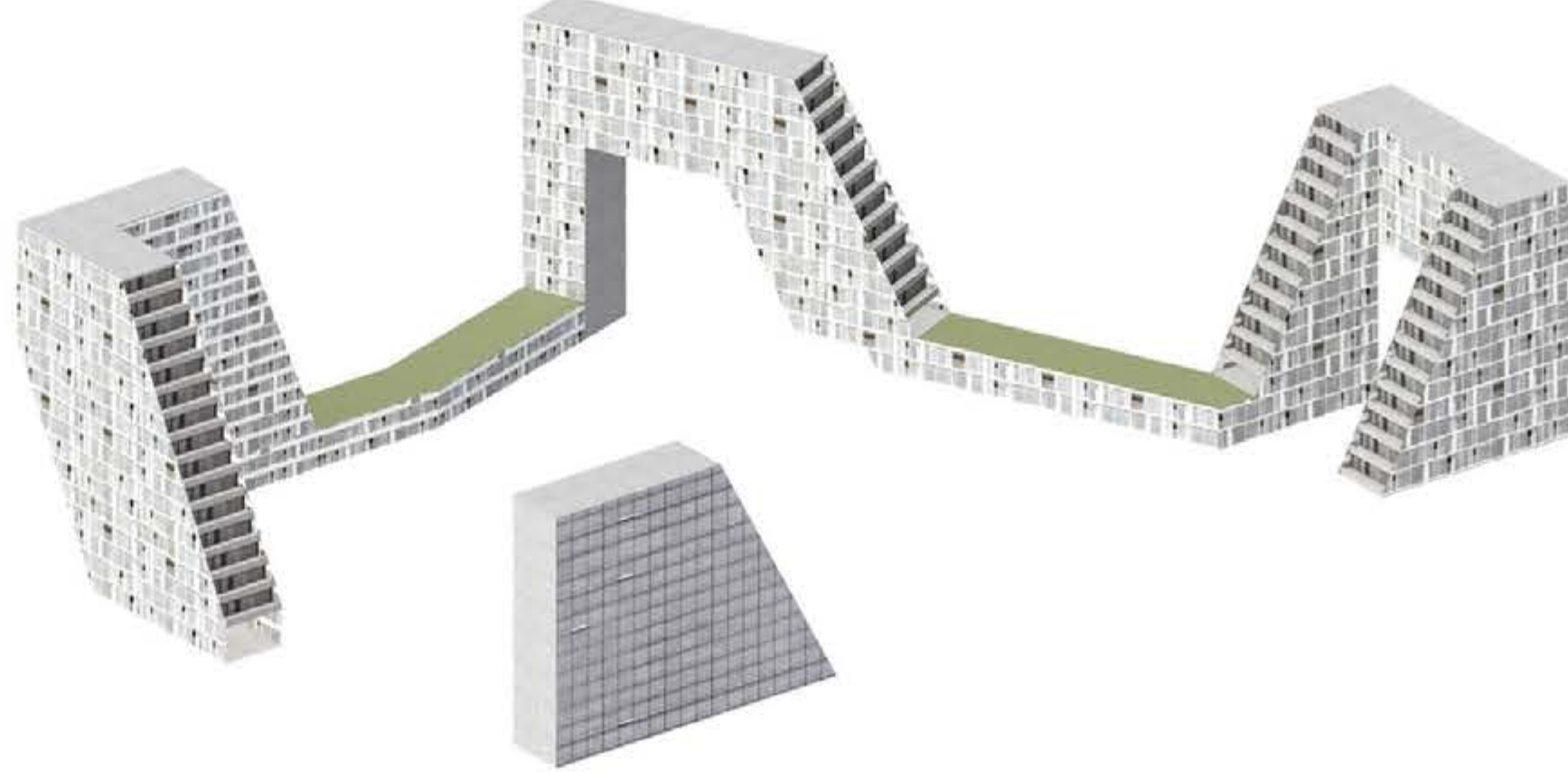


INNER PUBLIC SPACE



STRUCTURE – Facade-system

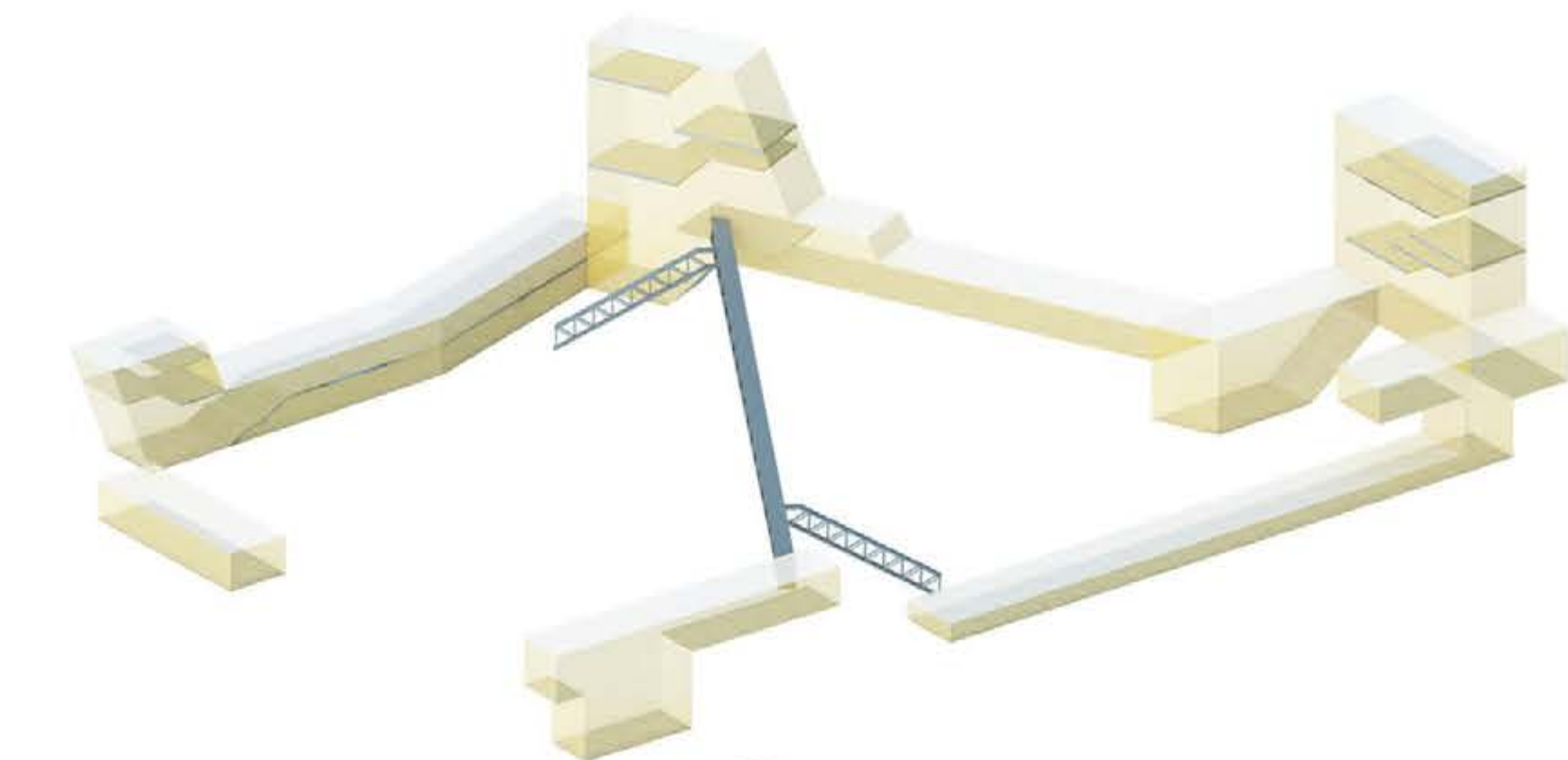
The structure works as a module-system every 3 meter that also functions as facade. The facades have a distance between them of 10 meters. In this way the structure-facade becomes a flexible component of the building that allows having a free floor for hosting unpredictable functions; as many housing typologies as needed, work, commercial and public spaces. It has the power to homogenize different architectural decisions in order to give a unique urban image



PRIVATE LIFE – Living and Educational spaces

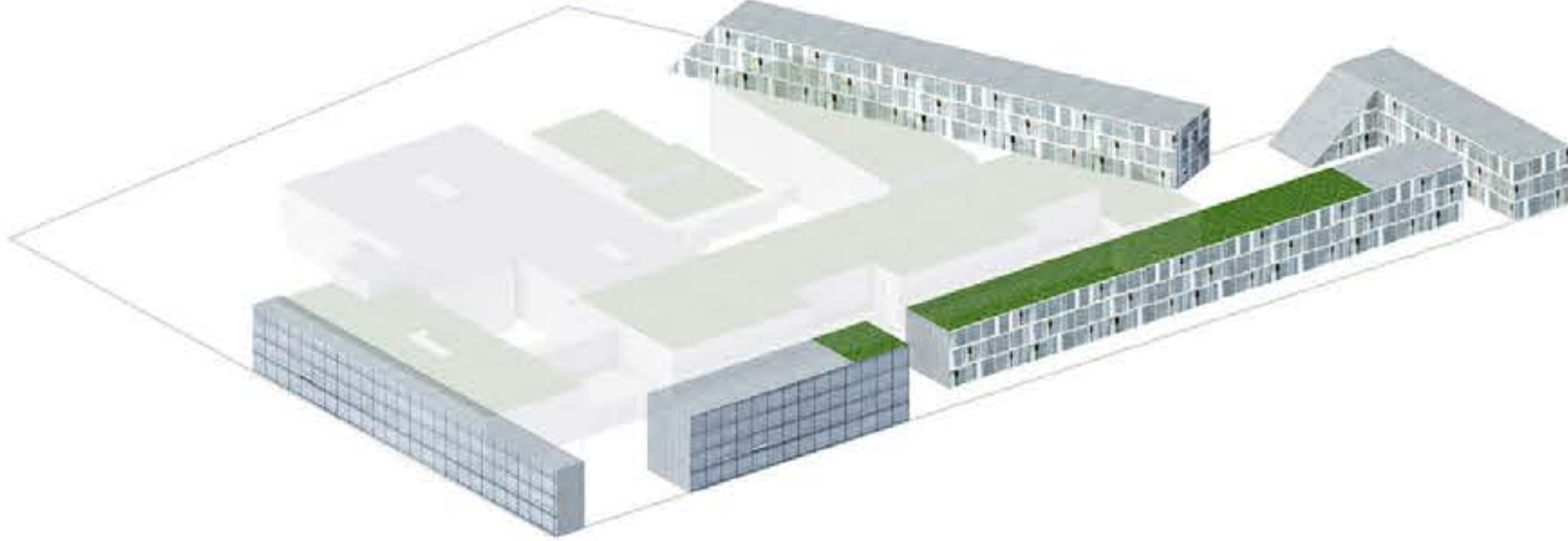
The upper floors are intended for living spaces to avoid problems related to nuisances. They may also enjoy better views and benefit from a proper solar exposure.

In the southeast part of the site is located the Mediacollege expansion. Although is for the Mediacollege' authorities to decide what this space shall contain, it is recommended for private functions, such as student housing, library or administrative areas.



IN BETWEEN – Productive spaces

This space represents the link between urban and private life. Here are located commerce, workshops and offices. Different degrees of privacy – openness are proposed. A crossing bridge offers an access from the ground floor, to the terraces.

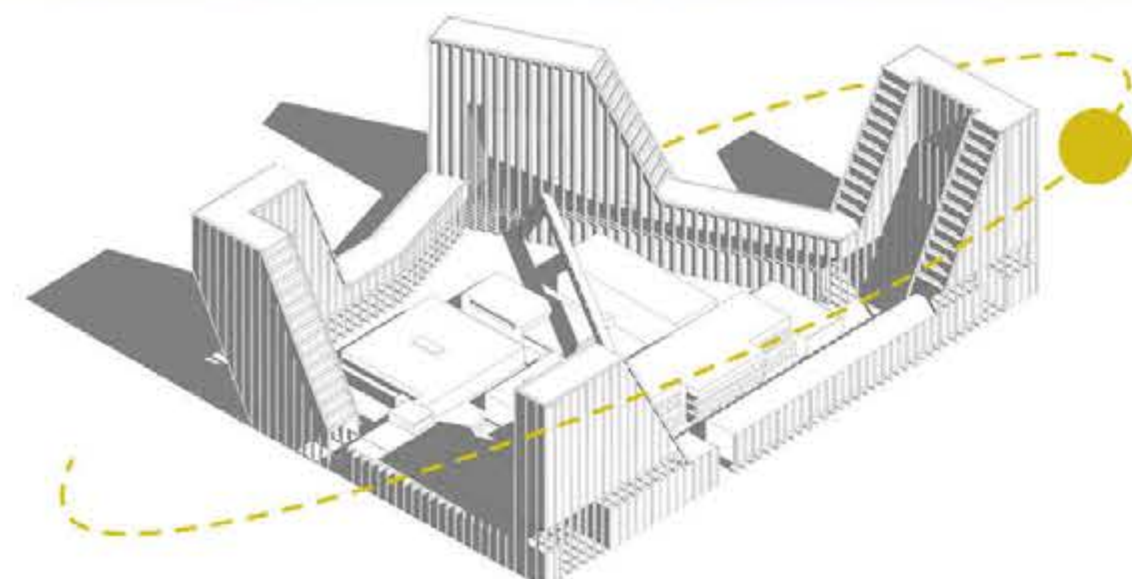


URBAN LIFE – street level related spaces

Along the streets the building acquires the height from the Mediacollege's existing buildings. In order to potentiate an active urban life in the area, here are located the public functions of the Mediacollege. But also social housing is placed in the block situated in the quiet street of Spaarndammerdijk. The proximity to the green areas makes its location appropriate for implementing a housing program.

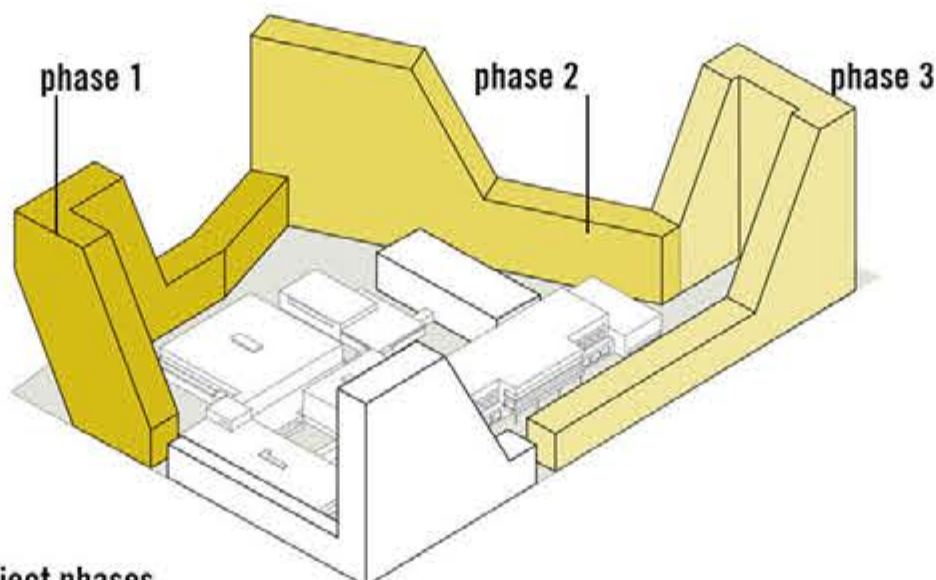


PRODUCTIVE SPACE



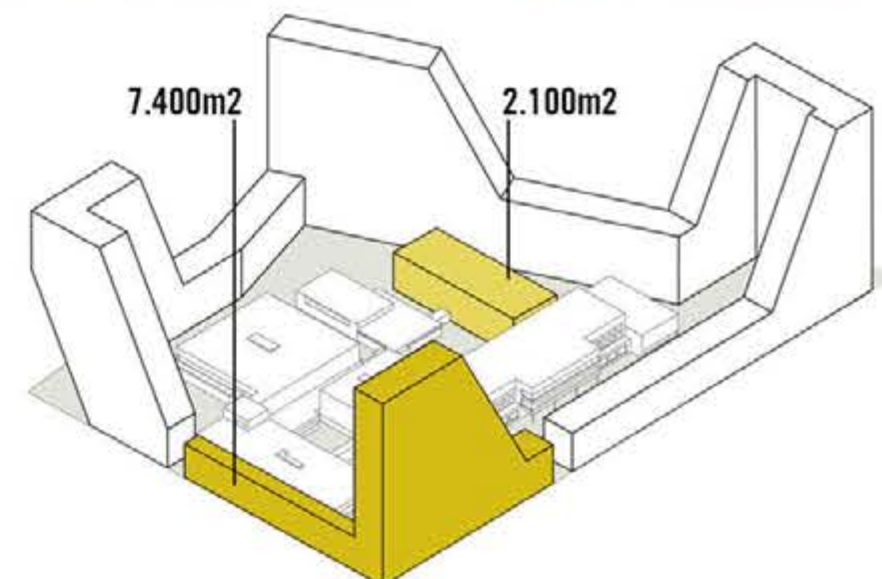
7. Sunlight

The location of the highest volumes is strategically determined in order to do not obstruct the sunlight from reaching the Mediacollege existing buildings, the internal courtyards and the elevated terraces. At the same time it is taking into account that these volumes, that contain housing program in their upper floors, have good orientations, avoiding north orientation.



8. Project phases

Three stages in different tones are suggested for the project to be developed by the municipality. Each one of them is totally independent from the others and they could be constructed at the same time, if desired. It is proposed to start with the building situated in Transformatorweg, then continue with the building situated in Spaarndammerdijk and at the end finish with the building situated in Contactweg; but the sequence is flexible and can be modified as it seems appropriate to the municipality.



9. Mediacollege's expansion

The new Mediacollege building is situated in the southeast part of the block and it elevates itself in the corner with the maximum possible height. In this building the Mediacollege has 9500 m2 to fulfil the educational program as requested. Regarding the project phases, the expansion of the Mediacollege can be built with total independence because it is designed completely separated from the rest of the buildings. In this way, the Mediacollege can continue to function during the construction process and the ownership and maintenance responsibilities are clearly separated from those of the Municipality.