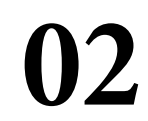


THE SLUISBUURT **HOUSING CORPORATION.**
A brief introduction



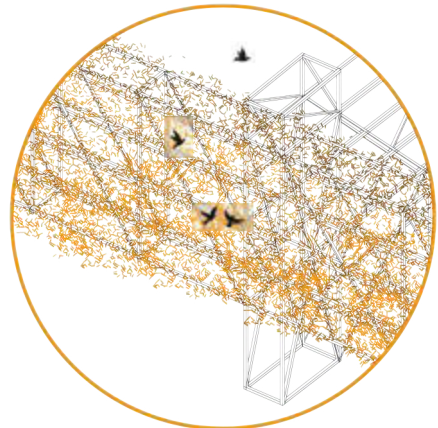
Timeline for the development of Sluisbuurt's blocks 6B & 6C.
Phases managed by the HO. CO. office.



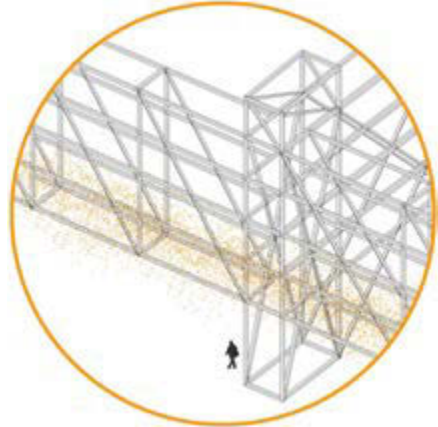
01 STRUCTURE AS A SUPPORT OF
PUBLIC SPACE

The super-structure is conceived as a continuous skin that connects both interior and exterior spaces, perfectly equipped in all its extension: access points to networks, electrical outlets, heating, light furniture, communication cores, data visualization - (BIG DATA), air quality, waste management and water. In addition, they will support events of public interest: projections, musical, sports, political... able to accommodate many people around it.

In association with it and to start generating activity in this area, we propose attractive programs on the groundfloor because of its great potential, a space able to host uses linked to the information exchange and knowledge.



ARTIFICIAL TREE

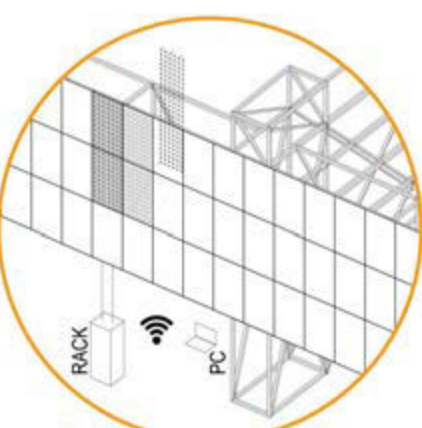
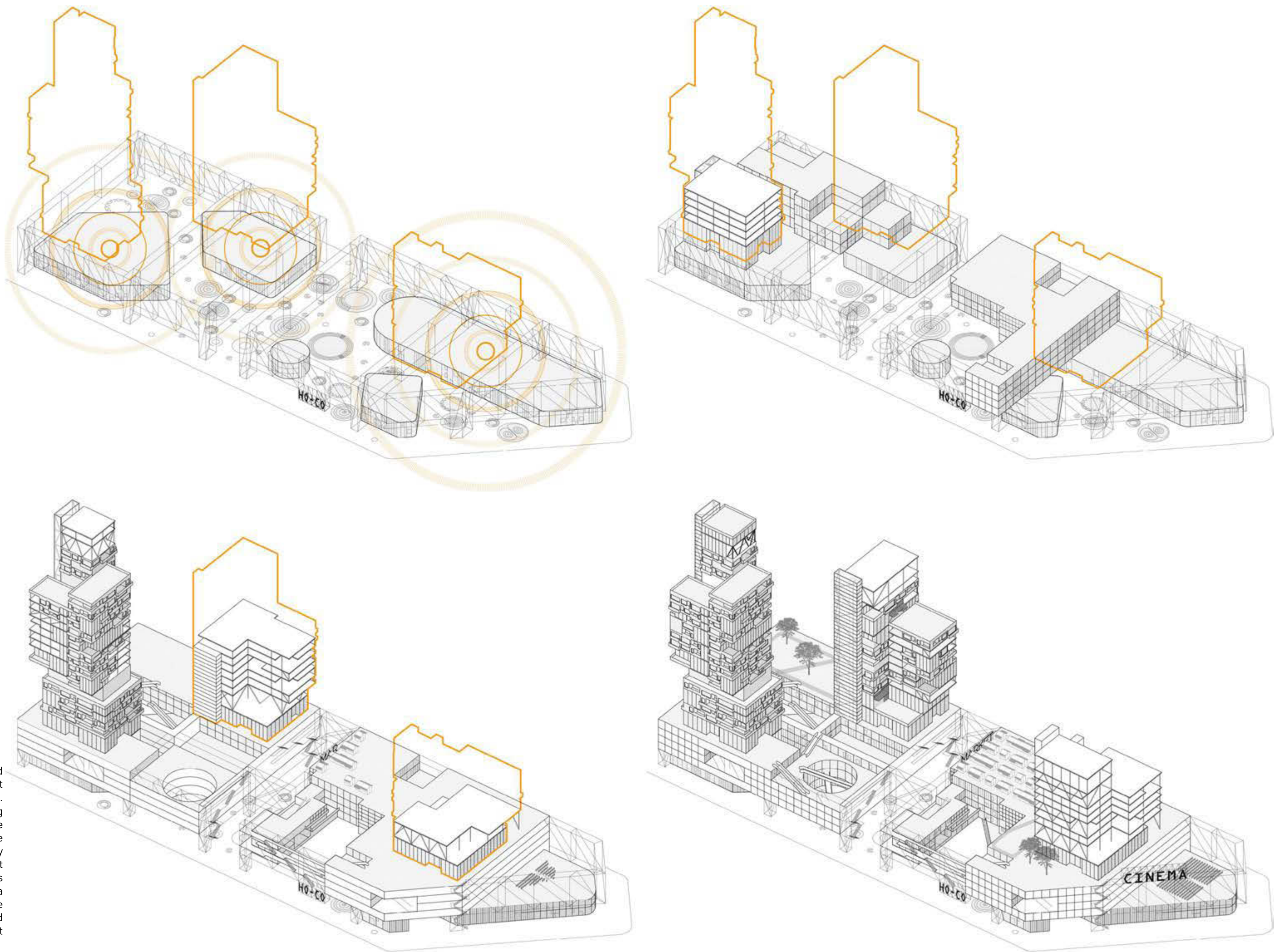


CLIMATE & ENVIRONMENTAL
CONTROL

03 TOWERS

These buildings work as elements to intensify and diversify activities. This situation of permanent density of people facilitates all dynamics exposed. Coexistence in the same place of leisure, housing and work is a non-negotiable theme for the practice of contemporary urbanism of mixed uses. On the other hand, the tower is the most compact typology and is also connected to the super structure not only directly from the facilities, but also from its structure and communication cores. We propose a system of incentives through new policies by the municipalities that promote the integration and coexistence among groups of people with different rents, gender, cultures, ages or professions.

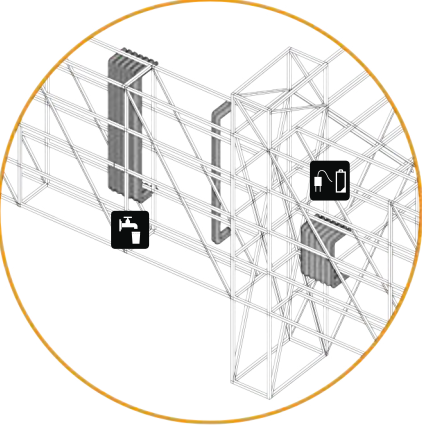
Elements for composing the H0.CO. strategy.
Super-structure, plinth, tower and exportable model.



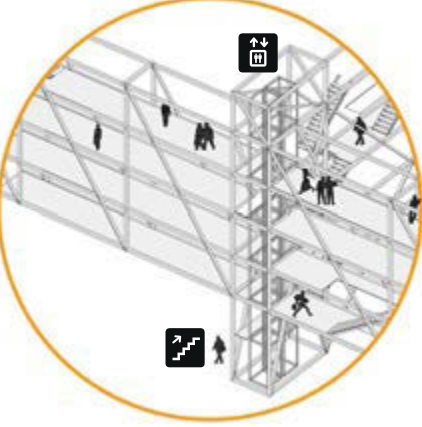
BIG-DATA VISUALIZATION

02 THE PLINTH

Groundfloor occupation is reduced in favor of creating a hyperconnected space communicated visually with a large plinth. This base is able to develop areas of privacy and independence so that typical or daily situations, such as other more unexpected, appear simultaneously: it is a street or square at the same time is a garden or a park. In contrast to the current "zoning" strategy, our management and design proposal promotes the creation of a series of patterns of proximity, simultaneity and mix of different uses and functions.



FACILITIES SKIN

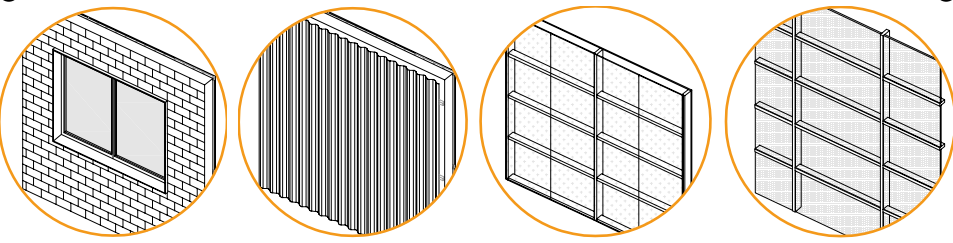


COMMUNICATION CORE

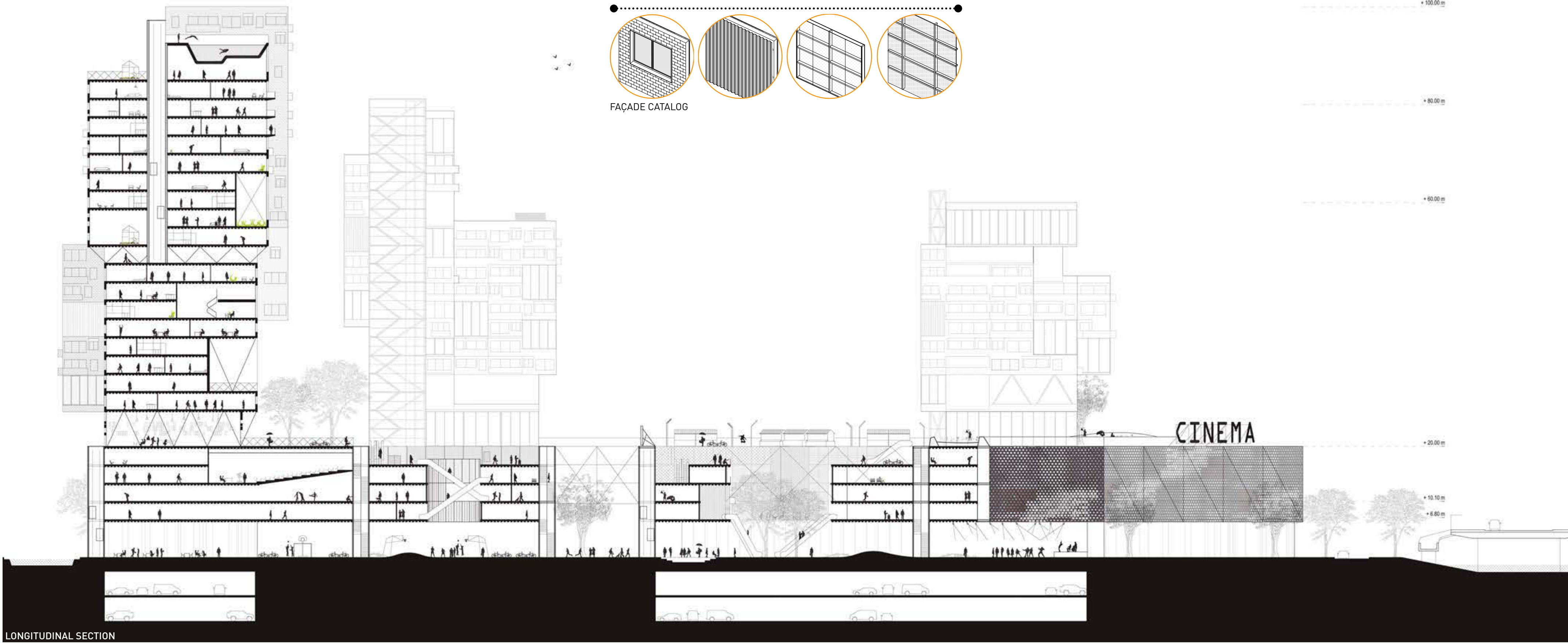
04 EXTRAPOLATION OF
THE H0.CO. MODEL

The results of the H0-CO test in a first phase will not only decide the export of the economic model but an urban model. It is important to emphasize that the design of this model allows us to prove not only programs and public initiatives but also new spatial and building typologies as well as new spaces. We are interested, therefore, in a new economic model that is based on a new urban model with a new social and more inclusive model.

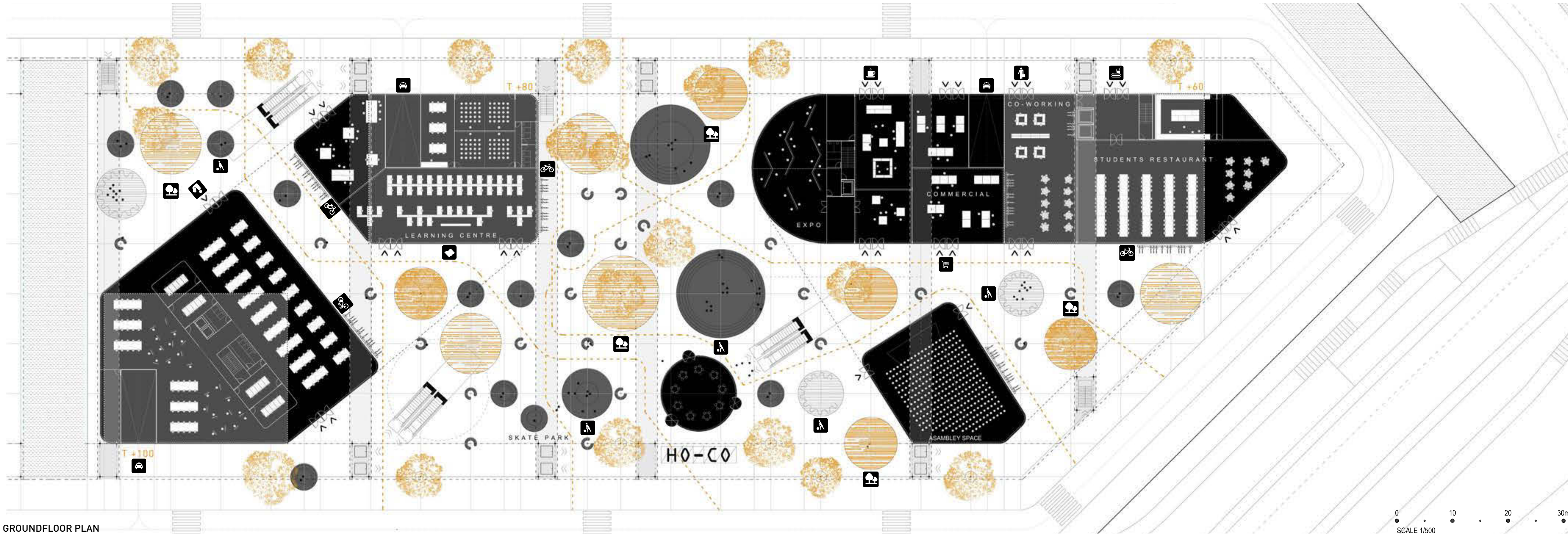
Building phases with the reinvestment of real estate assets,
optimizing the public investment through to the H0.CO. office.



FAÇADE CATALOG

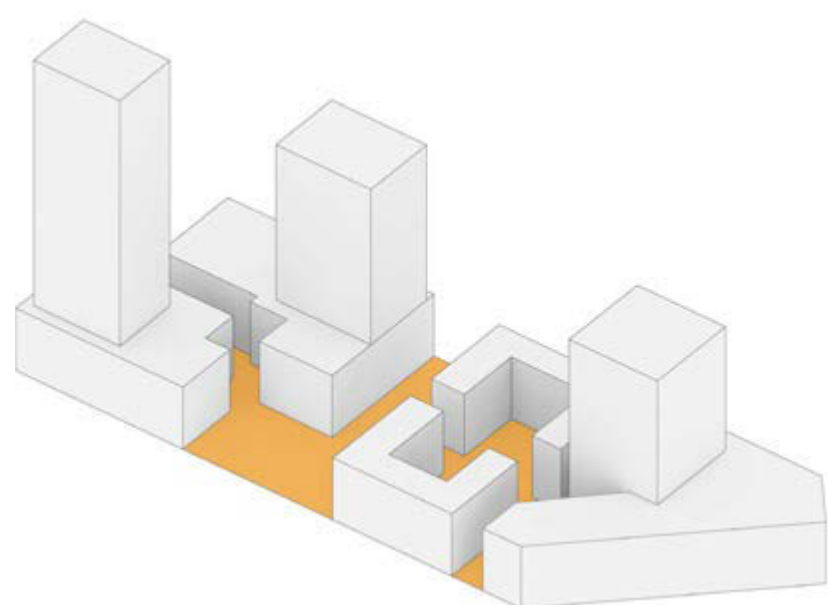


LONGITUDINAL SECTION

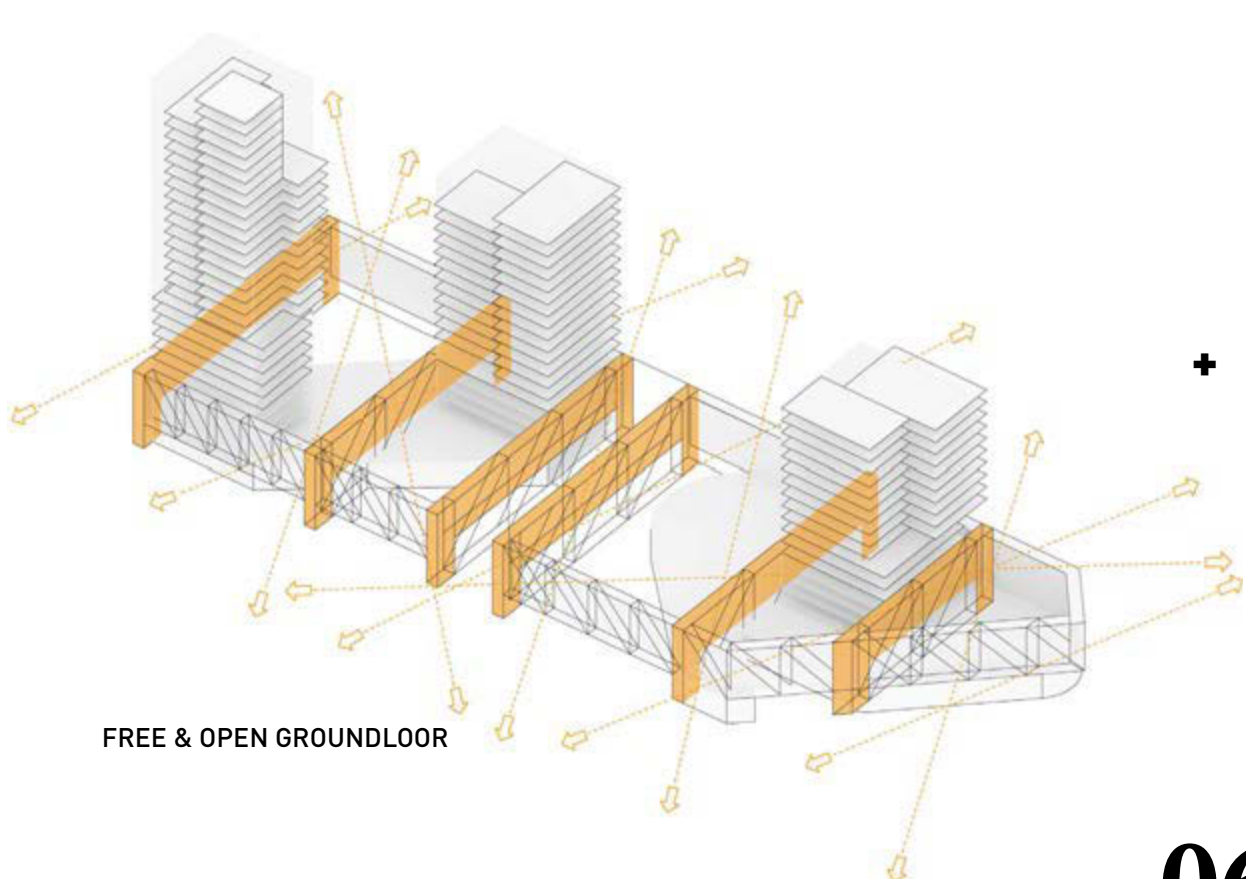


GROUND FLOOR PLAN

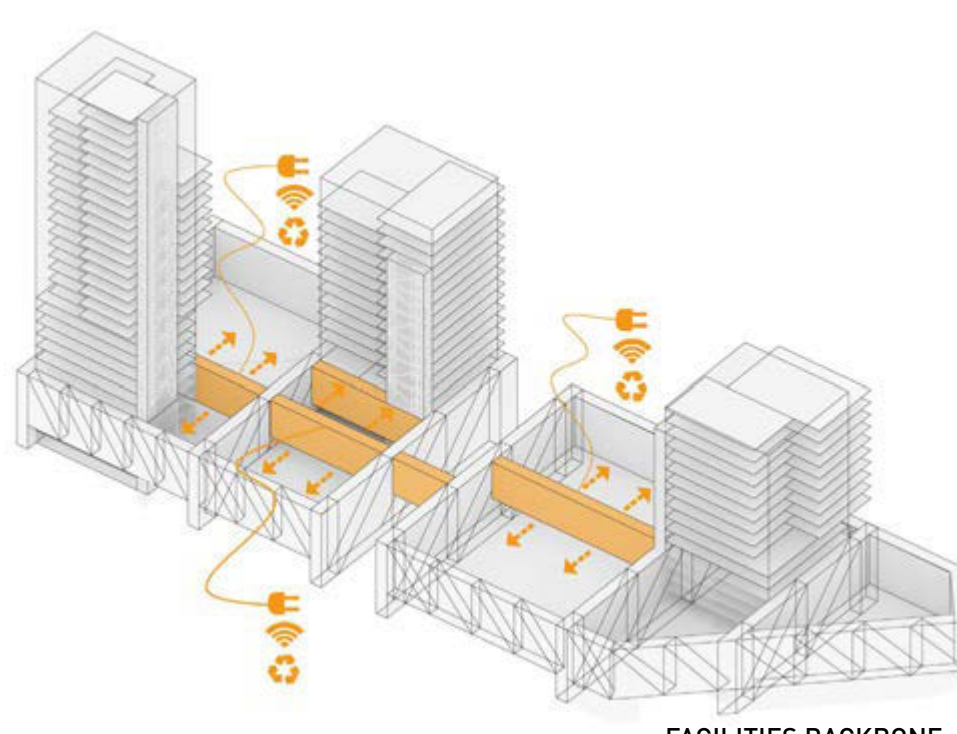
- Current masterplan **VERSUS** European 14 proposal.
- The productive city after The Sluisbuurt H0.CO.'s management.



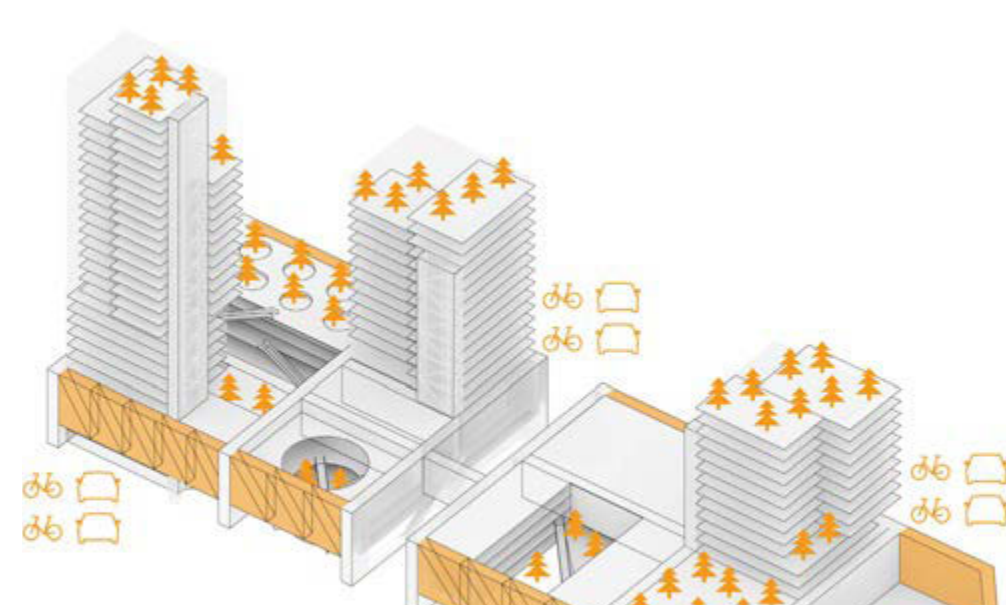
^ ACTUAL MASTERPLAN VS.
An adaptive process of urban strategy through the participation of all the agents involved



FREE & OPEN GROUNDLOOR



FACILITIES BACKBONE



TOTAL PARKING
BLOCK 6B: 180 CARS & BIKES
BLOCK 6C: 105 CARS & BIKES

EQUIPPED SKIN

- Final axonometry (year 2025). The Sluisbuurt H0.CO. has, finally, reaches its goal, the productive city is a fact.

OPEN TERRACES

COMMUNITY GARDENS * 35%
The community gardens can be rent for a time of 2 years.
In case the owner of rental can not work for a time in the parcel, it can be sublet to other neighbour.



PUBLIC USE * 50%

FREETIME ACTIVITIES * 15%
Public uses and leisure activities in open and free areas of the block are thought to enjoy the public areas.
The inhabitants can practice sports, have a picnic, outdoor activities, or just the pleasure of reading a book in their free time.



BUSINESS

OFFICES * 75%

Some upper storeys are reserved for business spaces. These offers a cosmopolitan atmosphere to Sluisbuurt. The great profitability the provide through the sale or rent to big corporations is reinvested in benefits used to improve the local work areas.



HOTEL * 25% (BLOCK 6B: 2.000 M2)

The hotel is located on highest floor of the 80m-Tower. It can provide services to business people and commercials with professional interests in Sluisbuurt. They spend some days in this area and provides us succulent benefits.

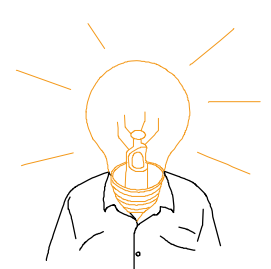


SOCIAL HUB

The social hub collects all the activities that put in common all the Sluisbuurt's social agents. Our aim is to generate a mixed-use and inclusive city.

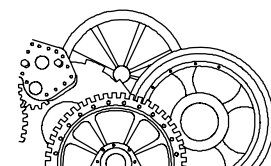
COWORKING * 35%

The productive city promotes the social and economic relations among all classes. So, we propose different areas for co-working, networking and free-access and equipped areas for teleworking. The shared offices and ateliers help to improve the new city allowing to reconcile family and working life.



NETWORKING * 30%

OPEN ATELIER * 35%



HOUSING

SOCIAL AND STUDENT HOUSING
BLOCK 6B: 12.200 M2
BLOCK 6C: 6.400 M2

The social housing is designed for social classes and students. The student housing is situated in the 80m-Tower. They pay a very low rent in exchange for some social considerations and free community services.



UPPER-CLASS HOUSING
BLOCK 6B: 7.200 M2
BLOCK 6C: 4.200 M2

The economic benefit that we receive from the sale and rental of high-quality dwellings is used to finance the social areas. The productive economy provides benefits to the community, reinvesting in favor of a more supportive neighborhood.

MIDDLE-CLASS HOUSING
BLOCK 6B: 17.000 M2
BLOCK 6C: 10.500 M2

Middle-class housing is designed for families and workers who live on rental or on property, they are looking forward to live in so pleasant area like Sluisbuurt and the possibilities it offers.



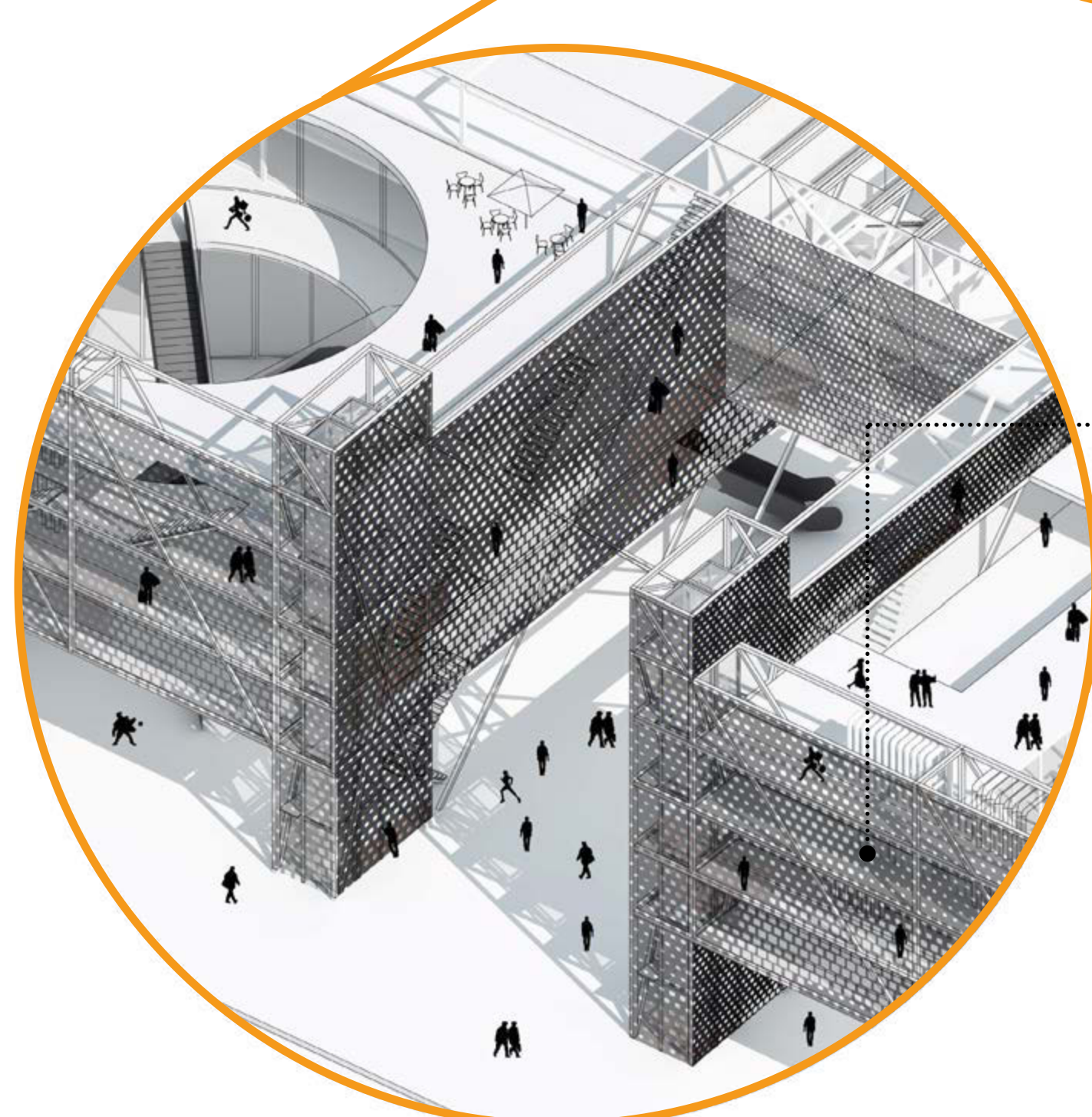
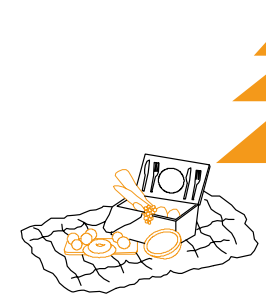
FACILITIES BACKBONE

The facilities supply is an infrastructural column that provides all the elements that productive city needs to develop its activities. It offers sanitary facilities, wi-fi, communications, sustainability, and digital support to its inhabitants.

GREEN AREAS

PUBLIC PARK

On the ground floor and above the plinth there are green areas and a public park of enjoyment and spread.



COMMERCIAL
BLOCK 6B: 6.400 M2
BLOCK 6C: 8.900 M2

SHOPPING

The general structure of the blocks houses the majority of galleries and shopping spaces of the area. It is for free access and the commercial economy has a fundamental role in the constructions of the phase 01 for Sluisbuurt.



MARKET

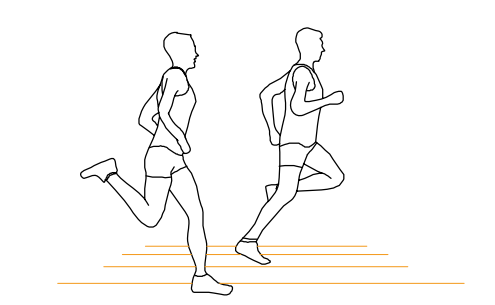
The public market of Sluisbuurt is a demand for the quality of its products. The market offers fresh and traditional products. These varied products are brought from the own harvests of the Sluisbuurt. In this way, we contribute to the local economy helping the neighbours to work in the productive areas of the Amsterdam.



OPEN SPACES

SPORTS

Outdoor sports can be practiced in all free areas of the block. Football, basketball, handball, running, fitness, skate,... can be practiced due to the open areas in different floors that allow to the inhabitants a varied offer.



CINEMA

An outdoor/indoor cinema is located on the general structure of block 6C. It also supports many activities such as neighborhood meeting, local parties or assemblies. The project contemplates the construction of different infrastructures in the perimeter structure of the blocks. These provides facilities and support to all the programs located in the plinths.

